



NEWSLETTER

Wanganui
ARTS SOCIETY
Supporting the Arts in Our Community

THE REINVENTION OF PRIOR ART

WWW.PAINTERSKEYS.COM

INSIDE THIS ISSUE:

THE REINVENTION OF PRIOR ART 1

COMING EVENTS 2

ART QUOTES

EXHIBITING ART

UPDATE FROM THE COMMITTEE 3

A HANDY TIP FOR ARTISTS

RACEY ART SONNET 4

ART NEWS

CONDITIONS OF OUR ANNUAL EXHIBITION 5

ANNUAL EXHIBITION ENTRY FORM 6



Society Events

- **Plein Talking members meeting** - 1st Wed of each month
- **Life Drawing** - 1st Sat of each month
- **Portrait Group** - 2nd Sat of each month
- **Still Life Group** - 3rd Sat of each month

When winter comes, it's time to look again at summer. Reinventing the experiences of stellar times, particularly plein air or live model events, can be a rich mine. Second-generation thinking refines images, facilitates better design and draws out creative truth.

Even third-generation work can take on a power and presence that initial efforts don't have. I'm not talking about taking field sketches to studio works. Field sketches often have a delightfully rough and uneven quality that eludes later pieces. I'm talking about capital works to capital works.

It's valuable to cruise earlier efforts—even online after they're sold—and try to think of ways to make them better. New feelings and dramas evolve, often merely with the passage of time. Changing size or format is generally a good idea. You need to think of your prior picture as a montage of often inadequate actors. As well as adding and removing bodies, feel free to shuffle them around. Get out your director's chair. While appreciating what you did right in the past, free your mind to reinvent and refine in areas previously not thought of.

Here are just a few of the opportunities: Simplify the cluttered and clutter the simple. Mystify or abstract areas for greater interest.

See where softening or hardening would help.

Come further to light or to dark.

Reinforce or reinstate negative areas.

Come further to colour enrichment and sophistication.

Be more patient in areas where you were less before.

Be more flamboyant in areas where you were previously tight.

Look closely at focus areas with the idea of taking them further. Look around and try to identify timid areas and run scenarios of their improvement. Very often the addition of glow or the further development of activation and eye control re-jig to superior work.

Contemplate and philosophize on your prior work. Look around for new possibilities of metaphor, elegance, angst, synergy, syntagma, etc. Just because you've previously brought the mystery to a satisfactory conclusion does not mean the file has been forever closed.

Best regards,

Robert Genn - Twice-Weekly Letter

(You can receive Robert Genn's twice-weekly letter by visiting the website and sign up.)

Esoterica: Complacency, satisfaction and the ringing of the cash register are three devils that hinder creative growth. The perpetual student does not stray far from the path of invention and re-invention. That's where real satisfaction lies. That's the real motivation that keeps you at it. "We are created creative," says Maya Angelou, "and can invent new scenarios as frequently as they are needed."

www.painterskeys.com

EVENTS AND FUNCTIONS

'Plein Talking' Monthly Members Meeting

Dates: 1st Wednesday of each month.

Time: 6.30pm

Place: Arts Society Rooms

Contact: Diane 343 3151

Wednesday Coffee Group

A social get together!

Date: Every Wednesday

Time: 10.30am

Place: Rutland Arms

Contact: Kate 343 9620

Hall Hire

\$35 per half day

\$50 per full day

Contact: Diane 343 3151

Tuesday Group

Every Tuesday morning we hold a painting group at the Arts Society rooms. Bring your masterpieces and make a morning of it in an encouraging environment.

Time: 9.30am - Noon

Cost: gold coin and an extra dollar for a cuppa and a biscuit.

Place: Arts Society Rooms

Contact: Jeannette

Ph: 347 2735

Still Life Group

Date: 3rd Saturday of each month.

Time: 12.30pm—4pm

Place: Arts Society Rooms

Contact: Kate 343 9620

Portrait Group

Please let us know if you are interested in modelling for a session.

Date: 2nd Saturday of each month.

Time: 10am—12noon

Place: Art Society Rooms

Cost: \$5

Contact: Jeannette

Ph: 347 2735

Life Drawing Group

Every 1st Saturday of the month

Time: 1:30-3:30pm

Place: Arts Society Rooms

Cost: members - \$7.50

Contact: Brenda

Ph: 345 6774

EXHIBITING ART - JUDY WEBBY

Diane's notes from Judy Webby's talk at the February 'Plein Talking' meeting.

Judy sees an art exhibition as an enjoyable experience for all participants and an opportunity to find out about the skills and interests of the artists.

She asked "Why do we do art?" We are all born creative, so it's an opportunity to have our say and to let others share in the fun of creativity and our unique take on our subject matter, whether that is capturing a moment, a feeling or an idea.

We all have a different focus on life, different experiences and ways of seeing and thinking.

We all use different techniques to express ourselves, experimenting with different materials.

Creating artworks has a positive effect on the artist it keeps them busy, happy, in some cases sane and therefore healthy.

That positive effect is passed on to the viewer when they take up the creative process and add their personal experiences, feelings and memories to what they are viewing.

When we employ sincerity and honesty it helps us to see our lives and the world around us with fresh eyes. SO, HAVE YOUR CREATIVE SAY AND GET THOSE ARTWORKS SUBMITTED.

Are your subs paid?

Send your cheque to:
Wanganui Arts Society
P.O.Box 7256
Mid Avenue
Wanganui 4541

Art Quotes

"A painter doesn't see everything that he has put in his paintings. It is other people who find these treasures in it, one by one, and the richer the painting is in surprises of this sort, in treasures, the greater its author."

- Henri Matisse

Don't wait for inspiration.

It comes while one is working - Henri Matisse

One should not pursue goals that are easily achieved. One must

develop an instinct for what one can just barely achieve through one's

greatest efforts

- Albert Einstein

"Invention breeds invention."

Ralph Waldo Emerson

Do you have art quotes for the next newsletter?

Email US :)

Newsletter designed by
Denita Tizard
www.denitatizard.com

ART SOCIETY COMMITTEE UPDATE

OUR PEOPLE

PATRON :

Joan Morrell

PRESIDENT:

Diane Fazzini

343 3151

VICE PRESIDENTS:

Rei Hendry

347 2649

Jeannette Cutten

347 2735

SECRETARY:

Frances Sim-Higgins

345 6911

TREASURER:

Frances Sim-Higgins

OUTINGS LIAISON:

Kate Livingston

COMMITTEE:

Rob Davies

Richard Cotgrove

Doreen Cotgrove

Jill Schumacher

Noble Hanley

John Singleton

Lorraine Milham

- The committee meeting is held every 2nd Tuesday of each month. If you have anything you would like discussed at the committee meeting please contact Diane or Frances
← phone numbers in the side panel.
- Welcome to new members: Ron Robbie, Margaret Bainbridge and Kenneth Carter.
- Our Annual Exhibition is coming up very soon! We hope to see a record amount of entries this year. Attached to this newsletter are the conditions and the entry form.
- Picnic in the park was last Sunday the 14th Feb. We had a lovely time with good conversation, laughs, lots of food, wine and even the sunshine came out.
- Tuesday group - For the first weekend of the "Open studios" the Tuesday group can use the upstairs room at the Community Arts as we did last year.
- The Floral Art Show is on 9th 10th 11th April at the Memorial Hall. While it is on the Community Arts Centre will be hosting a floral art exhibition. All members are invited to exhibit flower paintings only. No charge for artists only commission when you sell paintings.
- Remember the 'Plein Talking' Monthly Members Meeting, once a month in the Arts Society rooms, first Wednesday of the month @ 6:30pm.
- Members profiles are now available on the Arts Society website to help promote your artwork, \$20 a member, per annum.
- Coffee group every Wednesday 10:30am at the Rutland Arms in Victoria Ave Wanganui. Very Social time to chat and enjoy each others company.
- Check the website for regular updates www.wanganuiartsociety.co.nz

A HANDY TIP - KATHY GURRICH

Create a professional looking business card and give it out often. Feel free to include a photo of your artwork. Also include your name, address (studio or home), telephone, email, and website address. With the right card, people will remember you and your art - and will have the information they need to contact you to purchase your art.

Carry at least a dozen business cards with you at all times. Do you ever notice that when people ask for your card, suddenly others do too? Don't be caught short! With a dozen cards in your pocket, you will never have to say, "Sorry, that was my last card."

Membership Fees:

Single : \$25

Double : \$30

Student: \$15

Supporter: \$20

May - May



OTHER ARTY NEWS

Manawatu Art Sale - CALLING ALL ARTISTS!

Feilding and District Art Society will hold their third Major Art Sale at the Palmerston North Convention Centre 16th, 17th, 18th July 2010. Registration enquiries to: Manawatu Art Sale, P O Box 207, FEILDING. Phone/fax (06) 323 2323. Email: art@fadas.co.nz. Registrations close 31st May 2010

The Journey of Easter is an art exhibition held over the Easter weekend at the Community Arts Centre. Wanganui Artists come together to tell the story of Easter through their individual and collective works. www.journeyofeaster.org.nz

New Zealand Affordable Art Show 2010.

Artist registrations for the 2010 show are now open! 2010 Registration forms on their website: www.artshow.co.nz

Whanganui Artist Open Studios

This is the trusts 10th year celebrating the creativity within the Whanganui region. Art studios and galleries are open Saturday & Sunday 21-22 March & 27-28 March 2010. You can pick up a brochure from the information center or download a copy from their website: ww.whanganuiopenstudios.org.nz

RACEY ART SONNET BY ROB DAVIES

It's the "River City Carnival of Art"
Hold back the horses and prepare to start!
Even now some "nags" are gathered for the fray
To be controlled by our Chief Steward, Rei...
Close to the track she sees triumphant things
Like Art parading as the Sport of Kings...
And this is not a galloping illusion--
It will be made by artists--(catered by Infusion).
Man your own booth, fling culture at the nation...
Think of the fame, the wealth, the adulation!
For victory, bet on our hearts and brains--
No race was won by resting on the reins...
If you have thoughts, prepare to share them now...
We're sure to beat the Melbourne Cup somehow.

Submit your arty news & photos for the next Arts Society Newsletter!

RUM SOAKED PRUNE AND ALMOND TART (JOHN SINGLETON)

Ingredients

2 sheets pre rolled sweet pastry	250 grms prunes chopped
25 grms butter	2 tbsp sugar
1/4 cup rum	

Cake batter

125 grms butter	6 tbsp caster sugar
2 tbsp self raising flour	3 eggs
3 tbsp milk	Grated rind of 2 lemons
3/4 cup ground almonds [70 gram packet]	1/4 tsp almond essence

Place one sheet of pastry on top of other and roll out to make one larger sheet to cover the base and sides of a 24 cm loose bottom flan tin. Bake blind at 190 c for 15 to 20 mins until the pastry is lightly cooked.

To make the prune mix, cook the fruit with the butter and sugar until the prunes are mushy and glazed, add the rum and cook for a further minute. spread over the base of the flan.

Cake batter, beat the butter and sugar together until creamy, beat in the flour and eggs, stir in the milk, lemon rind and juice, ground almonds and essence. Don't panic if it curdles. Pour the batter over the prunes and level the top. Bake for 25 to 30 mins at 180c or until the mixture is set. Dust liberally with icing sugar to serve. Serves six.

THE WANGANUI ARTS SOCIETY ANNUAL EXHIBITION 2010

THE CONDITIONS

All exhibitors living in the Wanganui, South Taranaki and the Manawatu Districts are eligible to enter into the Wanganui Arts Society Annual Exhibition.

All work must be the original work of the artist (works from a class, workshop or copied from published material are ineligible for entry)

Eligible works may include paintings in any medium, ceramics, woodcarving, sculpture or prints.

Maximum of four entries per person of which only one not for sale (NFS)

Paintings not to exceed 1.5 meters in width.

Please let us know if you do not agree to have your work reproduced on our website, in the press or on television.

All works selected for the Annual Exhibition have included in the price 20% commission payable to the Arts Society.

LABELLING

Each entry must have NAME and ADDRESS of exhibitor, MEDIUM, TITLE of work, and PRICE clearly printed on back or base of work plus details must be printed on a swing tag to hang over the front of the work.

All works to be professionally framed and ready for hanging with folding D-hooks, cord or wire with card attached.

No eyelet screws on works will be accepted. Any works not up to standard will not be selected.

For sculpture and ceramics, labels to be taped underneath if possible plus a swing tag as above.

INSURANCE

All exhibitors will be responsible for their own insurance cover for their entries.

ENTRY COSTS

Fees: Arts Society members: \$10 for first piece and \$5 each for a further 3 pieces, Non members: \$20 for first piece and \$10 each for a further 3 pieces.

There is no refund of entry fee if work is not accepted.

RETURN OF ENTRIES

PERSONAL COLLECTION from the Community Arts Centre, 19 Taupo Quay between 4–5pm, Sunday the 21st March.

or by COURIER AT EXHIBITORS Expense.

AWARDS

1st Place: \$300, 2nd Place: \$200, 3rd Place: \$100 and merit awards

JUDGES - Rowan Gardiner and Judy Webby

IMPORTANT DATES

Submissions: 27th February, 10am to 4pm at the Arts Society building.

Pick up unselected work from the arts society building, Tuesday 2nd March 10am to 12 noon or Wednesday 13th March ('Plain Talking' meeting) 6.30 – 8.30pm.

Opening and prize giving: Friday 12th March @ 6pm, at the Community Arts Centre, 19 Taupo Quay.

Exhibition will run from 9th March to 21st March. 10am to 4pm daily.

Pick up sold and unsold work from the Community Art Centre: 4pm to 5pm 21st March.

www.wanganuiartsociety.co.nz

THE WANGANUI ARTS SOCIETY ANNUAL EXHIBITION 2010 ENTRY FORM

Please fill this form out in capital letters so it is easy for us to read :) Photocopied entry forms are accepted.

With signing of this entry form I conform with the conditions of entry laid down by the Arts Society and which I accept.

I submit the following works to be selected for the Annual Exhibition 2010 and agree that they can be sold at the price shown less 20% commission payable to the Arts Society.

I solemnly declare the works submitted are the sole work of the undersigned.

TITLES FOR CATALOGUE	MEDIUM (Oil, Water-colour etc)	PRICE
1		
2		
3		
4		

Receiving date Saturday 27th February, 10am to 4pm at the Arts Society building. Or artwork to be posted to: P.O.Box 7256, Mid Avenue, Wanganui 4541

Collection of sold and unsold works to be collected at the conclusion of the exhibition 4pm to 5pm on Saturday the 21st March at the Community Arts Centre, 19 Taupo Quay, ph: 3451551

NAME:

ADDRESS:

.....

PHONE: ()

EMAIL:

The RETURN of entries: (circle) **PERSONAL** COLLECTION or **COURIER** AT EXHIBITORS COST (tickets are attached)

Would you be able to help man the exhibition: **YES / NO**, if yes what days would suit you best?.....

I **WILL / WILL NOT** be attending the exhibition opening withGuests.

If I will be attending, I am happy to bring a serving of food for the exhibition opening **YES / NO**

Financial member of Wanganui Arts Society (New members welcome, membership: \$25.00 single, \$30.00 double)

Circle one: YES NO NEW

ENCLOSED ENTRY COSTS \$ Number of artworks

Membership: \$.....

TOTAL \$_____ (Non-refundable)

Signature of Entrant

Date.....